Kick Off Summer With Some Cold, Hard Cash HIGHLANDERTM Fixed Indexed Annuity Commission Bonus

For EACH individual Highlander Fixed Indexed Annuity, you can earn bonus dollars.

<u>Premium per case</u>	<u>Bonus</u>
\$50,000 - \$99,999	\$500
\$100,000 - \$249,999	\$1,000
\$250,000 - \$499,999	\$2,500
\$500,000 - maximum	\$5,000

Qualifying period: Cases must be received between July 1, 2018 and September 28, 2018 and cases must be issued by October 31, 2018. No exceptions will be made.

Eligibility: Cases must reach the higher premium amount to receive that level bonus. No proportional adjustments will made. Premiums will not be combined across cases.

Bonus will be paid to the Writing Agent or next level up if written by a Licensed Only Agent. For split cases, the bonus will be split in a similar manner.

Bonuses are forfeited for Not-Takens, Death and Withdrawals. Not Taken sales refer to those contracts that are canceled by the customer during the 30 day free look period.

Additional premiums on previously issued cases do not qualify.

Bonus payments will be made by November 15, 2018.

Guggenheim Life reserves the right to terminate or change the terms of the program at any time for any reason at its sole discretion and will make all determinations as to eligibility.

*Bonus dollars are taxable income for the year in which they are paid and will be included in the 1099M for 2018.

GUGGENHEIM LIFE AND ANNUITY

Highlander 7[™] Fixed Indexed Annuity

Commission Bonus

We Are Heating Up Summer With a Writing Bonus on the Highlander 7.

For EACH individual Highlander 7 Fixed Indexed Annuity, you can earn bonus dollars.

Premium per case \$50,000 - \$99,999 \$100,000 - \$249,999 \$250,000 - \$499,999 \$500,000 - maximum

<u>Bonus</u> \$500 \$1,000 \$2,500 \$5,000

Qualifying period: Cases must be received between July 1, 2018 and September 28, 2018 and cases must be issued by October 31, 2018. No exceptions will be made.

Eligibility: Cases must reach the higher premium amount to receive that level bonus. No proportional adjustments will made. Premiums will not be combined across cases.

Bonus will be paid to the Writing Agent or next level up if written by a Licensed Only Agent. For split cases, the bonus will be split in a similar manner.

Bonuses are forfeited for Not-Takens, Death and Withdrawals. Not Taken sales refer to those contracts that are canceled by the customer during the 30 day free look period.

Additional premiums on previously issued cases do not qualify.

Bonus payments will be made by November 15, 2018.

Guggenheim Life reserves the right to terminate or change the terms of the program at any time for any reason at its sole discretion and will make all determinations as to eligibility.

*Bonus dollars are taxable income for the year in which they are paid and will be included in the 1099M for 2018.